



Glasu

Glasu is the LEADER+ programme for Powys. This form is not only for our selection criteria and to see whether your project is eligible for funding, but also to ensure that all aspects of your project have been covered to improve your chances of succeeding in your venture. If you cannot fill in any of the selections at this time, do not be concerned, but be aware they will need attention at some point during the process. Please refer to the explanatory notes whilst filling in this form. **Please be aware that this application form is available in Welsh, electronic form and a large print format. If you would prefer any of**

these, please contact: bronwyn@powys.gov.uk. If you would like to discuss your ideas or application at any time, please do not hesitate to contact us.

Project Title	
Name	
Address	
Telephone Number	
Fax Number	
email address	
Web Page	

1). Confidentiality

N.B - Please think as to whether your project / ideas need to remain confidential. We will of course retain your confidentiality if you wish, until public money has been given and then, by law, the details of the grant are in the public domain. You may wish to protect your idea with a patent before your initial discussions with us. If you would like further information about this, please contact Business Connect on 08457 969798.

Sometimes it is helpful for us to discuss your project with other organisations who can provide expert advice - we will always contact you before doing this, unless you state otherwise:

I wish to be consulted before officers of Glasu discuss my project Yes ☒ No ☐

2). Project outline

a) Please write a brief statement about what you want to achieve and to what end?

ADER+



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b) Please state HOW you intend to achieve it (if known)?

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Which of the three strands do you think your project will come under (see explanatory notes):

- i) Energy from Waste ☐
- ii) New Harvest (food) ☐
- iii) Country Store (non food) ☐

c) Glasu is a programme that is based on the testing of innovative ideas - please explain why your product or method is “innovative”.

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d) Because Glasu, meaning “to green” in Welsh, is a programme with a remit to working towards sustainability and good environmental practice, please write a statement about how you will incorporate this within your project. For example - materials used, source of materials, working methods used, labour and economic markets targeted etc.

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3). a) Please explain why this project will be economically viable? What experience do you have of the market, what market research have you done, have you spoken with Business Connect etc

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4). How is your business formed? Are you a:

1. Sole trader ☐
2. Partnership ☐
3. Company ☐
4. "Pre-set" (not yet trading) ☐
5. Other - please describe ☐



5). How are you going to market your product? Do you need additional help for this?

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6). What market “edge” do you believe you have over your competitors?

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7). Glasu is intended to be a vehicle to provide and share good practice for the benefit of the local economy and the environment. In what format can your information be available for other people to use? If it is economically sensitive, what other benefits can you supply to the community at large (ie seminars, workshop tours, etc)?

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8). a) Have you applied for or had a grant in the last three years from anywhere else?

Yes ☐ No ☐

If so please give details:



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b) Please list all sources of income within this project and indicate clearly which have been agreed and which are provisional:

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9). How much money are you seeking from Glasu LEADER+?

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10). Practical Issues:

We need a step by step breakdown of what will the funding be spent on, please use additional sheets if necessary:

How much will the project will cost?

a) Capital costs - i.e one off payments for land / equipment, etc.

Item	Year 1	Year 2	Year 3

b) Revenue Costs - i.e continual payments for staff, fuel, rent, etc

Item	Year 1	Year 2	Year 3

11). If you are buying in someone else's services, give their business details:

Name:

Address:

Details:



- 12). Are you VAT registered? If so, please give your VAT number.
- 13). Give your targets against which the project can be monitored.
- 14). What is the duration of the funding contract - approximately when will you require payment?
- 15). Are further phases or projects likely?
- 16). Any other information that would be useful for us to know when dealing with your application.....

Signed:

It may be useful to your application that you provide the following if appropriate:

Business Plan / Action Plan
Trading Accounts
References

Thank you for completing this application form for funding from Glasu. If you would like any further information or wish to discuss your application, please do not hesitate to contact us. Please send this completed form to:

Glasu, Antur Gwy, Park Road, Builth Wells, Powys, LD2 3BA.
Tel 01982 552224, lorraine@powys.gov.uk,
Fax 01982 552872

